

## **Arval Romania launched the interactive online tool “Service Locator”**

**Bucharest, 22 July 2010** - Arval Romania, part of BNP Paribas Group and one of the leading companies on the Romanian and European full-service operational leasing market, diversifies its online solutions by launching *Service Locator* application.

An online interactive tool, *Service Locator* allows Arval clients to check for free, right from the company’s web page ([www.arval.ro](http://www.arval.ro)), Arval partners network providing all the types of services (from gas to service stations).

Thus, the users benefit from an interactive and easy to use online map, that helps them to find, using brand or location criteria, the Arval partners providing maintenance and repairing services tires and gas or car body shops in every city in the country.

„Now, when the Internet has become one of the most popular and most efficient resources of information, we decided to extend our service portfolio by offering our clients an out of the box and added value online solution. *Service Locator* is an online application exclusively designed for our Romanian customers having a strong utility character. The launch of *Service Locator* application is part of a series of actions - that will be announced in September - through which we will radically change our client approach”, states Arnault Leglaye, Managing Director Arval Romania.

### **About Arval**

Founded in 1989, Arval is the international reference for multibrand operational leasing and vehicles fleet management, and the leader on the operational leasing market in France and Italy. Currently, Arval is present in 39 countries, having 22 units and a wide range of partnerships in other 17 countries.

Arval started its activity in Romania at the end of 2006. By the end of 2009, it already managed a fleet of 2.750 vehicles, increasing by 60% compared to the end of 2008 and 15 million euros turnover, approximately 65% higher, compared to 2008.

With 602.000 vehicles in operational leasing system and 688.000 vehicles administrated at the end of 2008, Arval is part of BNP Paribas Group, the European leader of banking services and one of the first six most solid international banking groups, according to Standard&Poor’s.

For more information about the company please visit [www.arval.ro](http://www.arval.ro).